UNDER THE PATRONAGE OF THE

MINISTRY OF TRADE AND EXPORT DEVELOPMENT OF THE REPUBLIC OF TUNISIA,

10th OIC HALAL EXPO 2023

Organization of Islamic Cooperation

31 MAY | 04 JUNE

AU PARC DES EXPOSITIONS DU KRAM - TUNISIE

EXHIBITOR GUIDE

ORGANIZERS

SOCIÉTÉ DES FOIRES INTERNATIONALES DE TUNIS

Ministry of Trade and Export Development

Organization of Islamic Cooperation (OIC)

Islamic Centre for Development of Trade (ICDT)

PARTNERS

TUNISIA EXPORT CEPEX

INNORPI

SMIIC

TUNAC

FIPA TUNISIA

10th OIC HALAL EXPO 2023

Organization of Islamic Cooperation

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INTRODUCTION

As part of the cooperation between the Islamic Centre for the Development of Trade (ICDT) and the Ministry of Trade and Export Development of the Republic of Tunisia, the two parties have decided to undertake operational activities aimed at promoting trade and investments among the OIC Member States, so as to meet the objectives of the Ten-Year Action Plan (2016-2025) of the Organization of Islamic Cooperation (OIC), adopted by the 13th Summit Conference of the OIC , held in April 2016 in Istanbul – Republic of Turkey, aiming to increase the share of intra-OIC trade in the global trade of Member States to 25% by 2025.

In this regard, and in accordance with the resolutions of the 37th Ministerial Session of the Permanent Committee for Economic and Commercial Cooperation of the OIC (COMCEC), held in November 2021 in Istanbul – Republic of Turkey, the Islamic Centre for the Development of Trade (ICDT), the Institute for Standardization and Metrology of Islamic Countries (SMIIC) and the Societé des Foires Internationales de Tunis (Company of International Exhibition of Tunis) are organizing under the patronage of the Ministry of Trade and Export Development of the Republic of Tunisia, the 10th edition of Expo Halal of the OCI member states from May 31th to June 4th, 2023 at the Kram Exhibition Grounds.

The Exhibition objectives are the following:

- Promote products and services related to Halal industry;
- Enable actors in the Halal sector to promote their products and services through a trade exhibition;
- Allow decision-makers and experts to exchange their experience on Halal industry;
- Develop partnership and strategic alliances between actors of the Halal sector in the OIC Member States;
- Facilitate the dissemination of information on the intra-OIC supply and demand of products and services related to the sectors covered by the Exhibition;
- Create a platform for meetings between professionals;
- Develop intra-OIC investments in the Halal sector;
- Facilitate stakeholders' access to innovative products and know-how in the field of new techniques related to the Halal industry;
- Generate business contacts, and connect manufacturers and service providers with all actors in the Halal Industry

The Exhibition will focus on the following areas: Halal Tourism, Islamic Finance, Franchising, Education, Textile and 'modest fashion', Food and Beverage Industry, Cosmetics and Personal Care, Packaging, Certification and Accreditation Bodies, Advertising and media, machinery, manufacturing process and logistics of the Halal industry.

For this Exhibition, the organizers provide the exhibitors with:

- 25,000 m2: total covered area spread over 3 halls, an international trade centre and storage areas
- A staff and high-performance exhibition equipment for the layout and decoration of the stands;
- A platform to facilitate thematic and partnership meetings;
- A business connection service between the exhibitors or between exhibitors and professional visitors;
- Facilities for the entry and exit of people and products in Tunisia;
- Preferential rates on transport, freight, accommodation and transit.

The technical characteristics of the halls of the Exhibition Centre and International Trade Centre of Tunis

Hall 1: total area = 8270 m2, clear height below framework = 9 m

Hall 2: total area = 6935 m2, clear height below framework = 7 m

Hall 3: total area = 5112 m2, clear height below framework = 7 m

Exhibitors have facilities for fluids and energy so that their machines and equipment are presented while in operation.

All halls have a concrete floor supporting all tonnages and are air-conditioned.

The ceiling of the halls is made of metal framework and accepts suspended loads of 500 kg per node.

Connection on request: Electricity 220/380 Volts, Water, Air-compressed, Telephone, Internet.

PARTICIPATION CONDITIONS

1. PARTICIPANTS

This Exhibition is open to the 57 Member States of the Organization of Islamic Cooperation (OIC), to OIC institutions, and to the various economic, public and private operators in Islamic countries.

Can also take part in this exhibition, States as observer within the OIC (Bosnia-Herzegovina, Central African Republic, Kingdom of Thailand, Russian Federation, Turkish State of Northern Cyprus), economic operators in Islamic communities from non-member countries as well as guests of honour.

2. REGISTRATION AGREEMENT

The participation fees are fully due upon signature of the registration form (Appendix 1). In case of non- payment of the invoice 15 days before the opening of the event, the organizers may consider the commitment to participate terminated as of right and simply prohibit the admission of the exhibitor to the exhibition site. The exhibitor remains, nevertheless, liable to the organizers for the full amount of the commitment.

3. EXHIBITED PRODUCTS

The products and services to be exhibited must :

i) be from OIC Member States as defined by :

- The Trade Agreements of which Tunisia and the OIC Member State are stakeholders
- The National Regulations for other countries that are not members of the above-mentioned commercial conventions.

ii) Compliant with the ethics and values of Islam.

iii) The products to be exhibited are subject, where applicable, to sanitary, phytosanitary and environmental control, in accordance with the regulations in force in Tunisia.

4. FINANCIAL CONDITIONS

Several measures have been taken by the organizers to ensure the Exhibition success.

The request forms for the reservation of stands, registration in the catalog and/or other services must be returned, duly completed and stamped, to the **Société des Foires Internationales de Tunis**:
Parc des Expositions et Centre de Commerce International,
B.P N °1 - 2015 Le Kram - Tunis – TUNISIA,
Tel : 0021671973111/0021671976111 - **Fax** : 0021671971666,
E-mail : arbi.mrabet@fkram.com.tn - **Website** : www.fkram.com.tn

5. FACILITIES GRANTED TO PARTICIPANTS

The Republic of Tunisia will grant participants in the Exhibition the following facilities:

- Preferential rates on freight, accommodation and transit are granted by the service providers concerned;
- A business contact facilitation platform; An economic forum;
- Scientific seminars.

EXHIBITION RULES

1. PLANNING AND DATES

- The Exhibition will be held from 31th May to 4th June 2023. It will be open from 10:00 a.m. to 6:30 p.m.
- Stands will be set up as of Monday May 22, 2023 from 9:00 a.m. to 7:00 p.m.

2. PAYMENT

- Payment for the stand is due upon signature of the participation request by bank transfer.
- The total amount of the exhibitor's participation fees is due 15 days before the opening of the event.

3. RESERVATION AND LAYOUT OF THE STANDS

- The reservation of stands should be booked no later than Monday, May 22, 2023
- Stands will be set up from Monday 22 May 2023 from 9 a.m. to 7 p.m. until Tuesday May 30, 2023 at 8 p.m.
- Stands are laid out and equipped in 9 m2 modules.
- The unfurnished standard stand of 9 m2 includes:
- An aluminium structure
- Division panels
- Front poster
- Advertising sign
- One 150 W projector
- One 400 W power outlet
- Carpet

The technical services of the Societé des Foires Internationales de Tunis will communicate to the participants plans as precise as possible of the space reserved for them. However, it is up to the exhibitors to ensure their conformity or to instruct their local representative (agent, assistant or installer) to carry out the necessary verification.

If necessary, the organizers may move a participant or assign him another location corresponding to his activity, without any financial compensation.

4. WAIVER

Waivers that are made after confirmation of the location will not give right to any refund: the amount paid is intended to cover the administrative and technical costs already incurred by the organizers.

If the waiver occurs before the confirmation of the stand, the amount paid will be refunded after deduction of twenty-five percent (25%) of the stand rental price as an administrative penalty. Waivers must be sent by registered mail to the Exhibition administration.

5. PRESENCE AT THE STAND

Exhibitors are required to permanently have a representative on the stand who is qualified to conclude business.

Exhibitors and stand managers are responsible for the behaviour and all acts of the personnel concerned by their services.

6. SPECIAL PROVISIONS

The exhibitor shall respect all the clauses of these regulations which are strictly enforceable and cannot be considered as simple comminatory.

The Exhibition Organizers decline all responsibility for the behaviour of the staff employed by exhibitors.

The Exhibition Organizers are entitled to expel any undesirable person and, in general, to take any necessary measure to preserve the smooth running and good reputation of the Exhibition, including the filing of a complaint for damages or any legal action.

7. PROHIBITIONS

It is strictly forbidden to put highly inflammable products, weapons and narcotics in the stands.

The use of music devices for advertising is also prohibited on the stands and may lead to the seizure of the equipment.

In this regard, the organizers plan to provide the exhibitors who so wish, an animation podium as well as visibility spaces on a payable basis.

The transfer or subletting of all or part of the stand or location is prohibited. However, with the written agreement of the organizers, several participants may jointly occupy the same stand.

Subject to approval by the Exhibition administration, exhibitors may organize various scientific events and national days.

Nevertheless, certain prohibitions must be observed, under penalty of immediate exclusion from the Exhibition without notice, namely:

- Distribute samples or circulars outside the stands;
- Carry out, in order to attract the customer, any noisy demonstration or other, in any way or any advertising likely to disturb the occupants of neighbouring stands and visitors;
- Place visible objects outside the stand;
- Damage, in any way whatsoever, the equipment made available to them.

In addition, exhibitors are strictly prohibited from leaving staff in the stands outside the opening hours of the Exhibition, with the exception of guards provided by approved companies.

8. INSURANCE

By signing the application to participate in the Halal Exhibition which will be organized from 31 May to 4 June 2023, each exhibitor adheres to the ITF insurance policies covering civil liability and fire.

Theft is not covered by the insurance.

In case of a claim, exhibitors cannot claim any compensation from ITF beyond what is granted by the ITF insurer.

9. SECURITY

ITF Administration is responsible for the security and maintenance of the exhibition premises during the Exhibition period. In this regard, it declines all responsibility for specific assignments entrusted to other individuals.

In order to avoid commercial espionage, the Exhibition administration gives full freedom to each exhibitor to protect himself legally and under his sole responsibility against those who would like to photograph the stands, pavilions or locations and to use the pictures in their flyers and advertising brochures.

10. JURIDICTION

In case of dispute, only the Tunisian courts will be competent to judge. No derogation will be accepted from this jurisdiction clause.

Certificates of participation, signed by the General Manager of the Société des Foires Internationales de Tunis, will also be given to all exhibitors.

11. DISMANTLING OF STANDS

The dismantling of the stands will take place as of Monday June 5, 2023 from 9:00 a.m. to 6:00 p.m.

ADMINISTRATIVE AND CUSTOMS PROCEDURES

1. ENTRY VISA

Foreign participants and visitors to the Exhibition subject, where applicable, to visa formalities upon entry into Tunisia are required to file their visa application with the Tunisian embassies accredited in their respective countries.

For nationals of countries where there is no Tunisian diplomatic representation, they are required to send the Société des Foires Internationales de Tunis a photocopy of their valid passports sufficiently in advance, i.e. at least 21 days before the start of the event.

The organizers will collaborate with the competent Tunisian authorities to facilitate the entry visa procedures for the participants in the Exhibition. As such, participants / nationals of countries requiring a visa to enter Tunisia are invited to send the Société des Foires Internationales de Tunis a copy of their valid passports sufficiently in advance, i.e. at least 21 days before the start of the event.

2. EXHIBITED GOODS

The exhibited goods can be transported to the Exhibition site by all means (land - sea - air) except by post.

The goods are sent in one go with packing lists for each package, within a period not exceeding Monday, May 22, 2023 to the following address:

Société des Foires Internationales de Tunis

Parc des Expositions du Kram

B.P N°1 - 2015 Le Kram - Tunis - TUNISIE

Tél : (00216) 71973111 / (00216) 71976111 Fax :(00216) 71971666,

E-mail : arbi.mrabet@fkram.com.tn / www.fkram.com.tn

All foreign goods that will be exhibited must strictly comply with the Exhibition customs rules. They can only be brought into the exhibition by freight forwarders accredited by the Administration of the Société des Foires Internationales de Tunis with the customs services, to facilitate admission and guarantee the rights relating to imported products. The exit of the goods is subject to the visas of the Customs of the General management of the Société des Foires Internationales de Tunis and of the approved freight forwarder. Exit visas will only be given after payment for the services requested and performed.

To facilitate customs clearance operations, it is planned to open a Customs office on the Exhibition site.

For any additional information on customs formalities, exhibitors may contact the:

Customs General Director

Phone : (00216) 71799700

Fax : (00216) 71791644

Mail : dgd.dg@douane.gov.tn - www.douane.gov.tn

Address : Rue Hédi Karray – Station du métro léger N°2 El Fell

Centre Urbain Nord – 1082 Tunis

3. FORWARDERS RECOMMENDED BY THE ORGANIZERS

- International Transit

40 Rue Ali Ben Ghedahem – 1000 Tunis

Phone : (00216) 71350777

Fax : (00216) 71254080

- Tunitrans

Espace Tunis Bloc B, 5 eme étage Montplaisir 1073 TUNIS

Phone : (00216) 71 950 965

Fax : (00216) 71 950 971

However, the exhibitor is free to choose another forwarding agent to carry out the customs clearance of the goods.

4. IMPORT PROHIBITED PRODUCTS

It is strictly forbidden to import the following products (source Tunisian customs):

- The Tunisian dinar
- Weapons other than authorized hunting weapons
- Explosives
- Narcotics and soft drugs
- Counterfeit goods
- Second hand goods
- Palm trees and derivatives
- Henna
- Fighting dogs like Pit bull, Rottweiler, Tosa, Mastiff, Boer bull
- All products that may affect morals and general health
- All products that may affect the security of the Tunisian State.

USEFUL INFORMATION:
list of hotels at preferential rates

	Preferential Rates	
	TTC (Tax Included)	
	Tunisian Dinars	
HOTELS	**Single room**	**Double room**
HOTEL THE RESIDENCE TUNIS *****	**Accommodation only**	**Accommodation only**
Les Côtes de Carthage -2070 La Marsa -TUNISIE Tel: (216) 71 910 101 - Fax : (216) 71 910 144 Site web : www.theresidence.com Email : reservation-tunis@theresidence.com	Garden View	Garden View
	365	395
	Sea View	Sea View
	430	460
HOTEL AFRICA *****	**Accommodation only**	**Accommodation only**
50 AVE H.BOURGUIBA 1001-TUNIS Tel: (216) 71 347 477 - Fax : (216) 71 257 952 Site web : www.elmouradi.com Email : res.africa@elmouradi.com	195	195
	Bed and Breakfast	**Bed and Breakfast**
	245	282
HOTEL EL MOURADI GAMMARTH *****	225	258
B.P. 597 - La Marsa 2070 Tunisie Tel : (216) 71 274 300 - Fax : (216) 71 274 202 Site web : www.elmouradi.com Email : sales6.gammarth@elmouradi.com ; sales1.gammarth@elmouradi.com		
HOTEL CARTHAGE THALASSO RESORT *****	250 EN **LPD**	290 EN **LPD**
Les Côtes de Carthage - B.P 720 2070 La Marsa -Gammarth Tel : (216) 71 910 111 - Fax : (216) 913 140 Site web : www.carthagethalassoresort.com Email :sales.events@carthagethalassoresort.com		
HOTEL LE CORAIL SUITES HOTEL ***	**Standard Room**	
RUE DE LA FEUILLE D'ERABLE-CITE DES PINS-LES Tel : (216) 71 268 000- Fax : (216) 71 268 444 Email : reservation@corail-suites.com	385	
	Prestige Room	
	415	

HOTEL MOVENPICK LAC TUNIS *****	Superior Room	
RUE LAC HURON LES BERGES DU LAC Tel : (216) 36421000 - Fax : (216) 36421001 Site web : www.movenpick.com Email : hotel.dulactunis@movenpick.com	425	
	Superior Room with a view	
	455	
HOTEL CARLTON * **		
Tel : (216) 71 330644 - Fax : (216) 71 338 168 Site web : www.hotelcarltontunis.com Email : welcome@hotelcarltontunis.com	150 **Bed & Breakfast**	170 Bed & Breakfast
HOTEL LE PALACE GAMMARTH *** **		
LES COTES DE CARTHAGE BP 68 2068 LA MARSA Tel: (216) 71 912 000 - Fax : (216) 71 911 442 Site web : www.lepalace.tn Email :dos@lepalace.tn; reception@lepalace.tn	240 **Bed & Breakfast**	275 **Bed & Breakfast**

Health standards related to COVID put into effect to access the Tunisian territory

Tunisia has lightened the formalities. From now on, the PCR or antigen test is no longer compulsory for passengers with a complete vaccination schedule.

Since February 26, 2022, vaccinated passengers over the age of 18 must present the certificate of their complete vaccination schedule against Covid-19, and undergo random screening tests on arrival. “Positive people will have to observe self-isolation for 5 days, which can be extended to 7 days if symptoms appear”

As to passengers over the age of 18 who are not vaccinated or who have an incomplete vaccination schedule, there are more restrictions when entering Tunisia. They should:

- present a negative test with a QR code: either a PCR test carried out less than 48 hours before the first boarding, or an antigen/TDR-Ag test carried out less than 24 hours before the first boarding,
- undergo a random screening test on arrival,
- observe a 5-day self-isolation.

Note that the obligation of testing or vaccination does not apply to passengers under the age of 18..

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www.fkram.com.tn

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